

Integrated Partnership

ThisIsForReal.org

16 STATIONS
10 weeks
OVERVIEW **8** MARKETS

LANDING PAGE | Over **50K** pageviews | **60% NEW VISITORS**

1,250 QUALIFIED LEADS

Clicked from Landing Page to Website

DELIVERED THRU EMAIL
OVER 2.5 MILLION MARKETING

DIGITAL BANNER ADS | Over **2.5 Million** impressions



SOURCE: Google Analytics | Smart Reach Digital

For full recap: www.entercom.com/KYHC

