

MAY 2017 – JAN 2018 OVERVIEW

16 STATIONS
38 week
OVERVIEW **8** MARKETS

LANDING PAGE | **127,878** pageviews

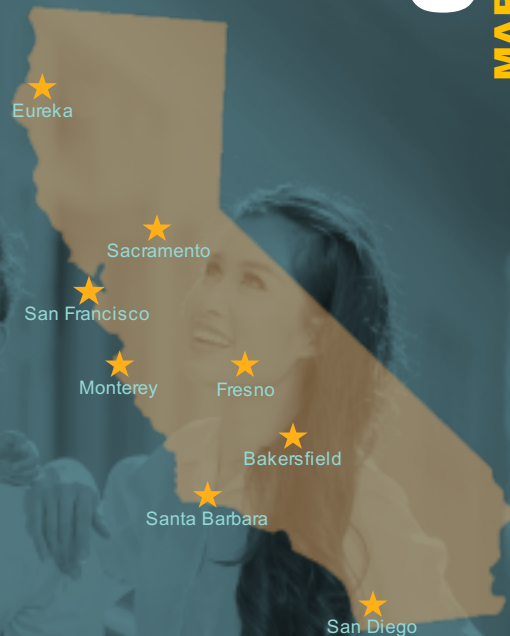
55% NEW VISITORS

3,037 QUALIFIED LEADS

Clicked from Landing Page to Website

DELIVERED THRU EMAIL
OVER 5 MILLION MARKETING

DIGITAL BANNER ADS | Over **7 Million** impressions



SOURCE: Google Analytics | Smart Reach Digital